

# BOYCOTT



## THE DOGS MUST BE



*A Racist Comedy... Of Absurd Proportions*

IT'S NOT "THE GODS (WHO) MUST BE CRAZY", BUT 20TH CENTURY FOX, the distributor, and Jamie Uys (pronounced Ace), the "devilishly clever" white producer, director and screenwriter from racist South Africa, as well as the critics who try to promote the fascist farce now playing at the Laemmle Theater (Music Hall) as simply a comic film.

This racist trash is not a "total delight . . . completely captivating, refreshingly different," or other such nonsense. "GODS MUST BE CRAZY" IS FURTHER EVIDENCE THAT THE NEO-NAZI REGIME IN SOUTH AFRICA IS BENT UPON DEGRADING AFRICAN CULTURE BY EVERY MEANS POSSIBLE--A FUNDAMENTAL MINDSET OF THE APARTHEID RULERS IN PRETORIA.

The movie industry cannot pretend that it is involved solely in entertainment. It is concerned with profit-making and with creating images and values. Movie makers and distributors must be held accountable for their part in maligning the character and integrity of Black people, and PROJECTING SUCH VICIOUS PORTRAYALS WORLDWIDE. Movies which misinform and distort the truth must be denounced. Movies which serve to make racism and exploitation the objects of humor must be identified for what they are. THEY SHOULD BE TAKEN OUT OF CIRCULATION.

"The Gods" (Dogs) makes a mockery of the oppressive and exploitative situation which Black South Africans suffer. IT RIDICULES AND SLANDERS THE STRUGGLE FOR FREEDOM AND SELF-DETERMINATION BY MAKING THE LIBERATION FORCES LOOK LIKE BUFFOONS AND INCOMPETENTS, DEVOID OF PURPOSE OR DIRECTION. AFRICAN PEOPLE ARE DEPICTED MANY TIMES OVER AS BEING SIMPLE-MINDED AND CHILDISH.

In South Africa there are severe human rights violations. The film circumvents this. There is daily violence directed against Black South Africans by the racist white regime, yet in the film it is Black people who are made to appear responsible for mistreatment of each other. But Black people here and in South Africa are fair game for jokes and comedy at their own expense. WE ARE TOLD THAT A RACIST COMEDY IS INNOCENT FUN, JUST ENTERTAINMENT--NOTHING TO BE CONCERNED ABOUT.

WHO WOULD DARE TO MAKE A COMEDY ABOUT THE HOLOCAUST? What movie theater would screen it? What reviewer would be amused by it? WHO WOULD POKE FUN AT THE TRAGEDY OF HIROSHIMA THROUGH THE USE OF COMEDY? Who would receive funding for such a project? Who would screen it and who would dare to distribute it?

Here is another example of violent acts and racist perspectives becoming acceptable. Viewers become anesthetized after a heavy dose of exposure which mitigates the outrage. AS LONG AS THE SITUATION IS TREATED AS NORMAL, FUNNY, OR ACCEPTABLE, THE CONSCIOUSNESS OF THE VIEWING PUBLIC IS ERRODED AND THE CRIMES OF APARTHEID BECOME NON-ISSUES. The attitude becomes one of "so what; oppression and exploitation are nothing to be upset about".

This film is vicious, racist propaganda that slanders the Khoi-San people as folk who never heard of--and don't want to hear of--work, preferring just to play forever in the Kalahari Desert. It is implicitly suggested that the Khoi-San, the earlier inhabitants of the region, are somewhat subhuman, and thus should be casually seen as part of the "flora and fauna".

Pseudo-progressive theater-owner Bob Laemmle staunchly defends the film's racist propaganda and boasts of its popularity in Japan and France. We note that his theater is a neighbor of the South African consulate in Beverly Hills (Gibraltar Savings Building).

IT IS DISGUSTING THAT THIS CRUEL RACIAL JOKE, PERPETRATED BY THE WHITE MINORITY REGIME AND ITS DEFENDERS IS ACTIVELY REFERRED TO AS SOMETHING "COMPLETELY CAPTIVATING". . . EVEN "CHARMING". It comes at a time when people in scores of cities in the United States and in countries throughout the world, are rising up to say "NO!" to further collaboration with South Africa. Through divestment campaigns and scientific, sports, and cultural boycotts, people of all nationalities, racial, and ethnic groups are denouncing a regime whose social system has been internationally acknowledged as a "crime against humanity".

20th Century Fox's PR man, Ed Cassidy, misled and stalled representatives of our organizations while claiming to arrange a "screening" for critique of the film, which was to have been followed by good faith negotiations. Therefore, we are forced to take public action.

As we have already said, it is not the "Gods (who) Must Be Crazy," but the mad dog racists and their friends who "constructively engage" in promoting slanderous propaganda who are crazy. THE MOVIE-GOING PUBLIC OF LOS ANGELES SHOULD NOT BE CRAZY ENOUGH TO GO FOR SOUTH AFRICA'S GAMES!

BOYCOTT SOUTH AFRICA'S RACIST PROPAGANDA! BYPASS "THE GODS MUST BE CRAZY"! DOWN WITH APARTHEID AND NEO-NAZISM!

EVERYONE'S HELP IS NEEDED TO STOP "THE GODS MUST BE CRAZY". If you or your group would like to get involved, such as endorsing, leafleting, providing publicity, office help or artistic help, or if you want more information, contact us at P.O. Box 77515, L.A. 90007. Also, donations are welcome. Telephone: 291-8459.

IF YOU WANT TO KNOW THE TRUTH ABOUT SOUTH AFRICA, join us as we use the arts to explore, to hear, to enjoy, to reach out in solidarity with those who struggle for freedom. ART AGAINST APARTHEID is an effort by artists, activists, and educators to inform the local population about the objective conditions facing the Black majority in apartheid South Africa, and to inspire greater individual and collective action. This event, supported by the United Nations Special Committee Against Apartheid, will include the following activities:

#### FILM SHOWING

Fri., Oct. 5, 7:00 p.m.  
"Babylon is Falling" and "Discarded Children"  
Holman United Methodist Church  
3320 W. Adams Blvd., L.A.

#### RADIO BROADCASTS

Sun., Sept. 30, 8:00 p.m., KACE-103.9FM  
Sun., Oct. 7, 8:00 p.m., KJLH-102.3FM  
Sun., Oct. 7, midnight, KCRW-89.9FM  
Mon/Tue, Oct. 8/9, 7:30am, KPFK-90.7FM

# UNITY IN ACTION

Towards a Program to End Cultural Collaboration  
With the Apartheid Regime in South Africa