

Stop B of A Banking on Apartheid
450 30th Street
San Francisco, CA 94131

1 September 1977

Greetings:

Finally the letter I promised after our last meeting. As discussed, its intention is to help us solidify the B of A campaign and its strategy and timeline. The participation and interest of you folks is feeling real good, particularly in light of the number of people who had planned on attending but were held up at the last minute. We now have around 20 community groups actively interested (and hopefully soon to be participating). Prexy Nesbitt was quite enthusiastic about the work going on out here, the groups interested, and the widespread potential because of our local focuses. Also, the number of calls from people who've heard about our beginning campaign is increasing--these range from general interest to those wanting to do publicity, and people who're contributing good info on the B of A. Because of this interest and Prexy's upcoming visit, the timeline before "going public" has been shortened, which means WORK (heh heh).

Strategy/Timeline

The following is the result of discussions amongst the initiators of this campaign. It is sent out to generate discussion in our organizations and amongst ourselves in order to figure out what each can do as well as to share experience and ideas. Please do this as soon as possible and give feedback by phone, written words, or at the next meeting on September 20 or 21.

Initial Work

Much of this is already in process. We still need to finalize our demands of the B of A, concretize strategy and formalize our coalition. The following is not in order of importance.

- . Informal contact with community groups to tell them about the issues we're raising and encourage them to begin participating and publicizing.
- . Assemble promo literature--brief pamphlet, info sheets about specific issues, and multi-media packet for outreach.
- . Research legal liability.
- . Campaign training.
- . Develop wall poster series, bumper stickers, T shirts, whatever.
- . Clarification of group/individual commitments.
- . Set up coordinating committee.
- . Get funded.
- . Creative thinking, actions.

Preparation for "going public"

This covers finalizing timeline, extending outreach and getting formal endorsements, tightening regional and national coordination.

- . Obtain formal endorsements of individuals, groups and "heavies".

- . Clarify specific demands in conjunction with affected groups, and what is to be accomplished by these demands.
- . Distribute multi-media programs for interested organizations and media.
- . Continue attempts at dialogue with B of A.
- . Finish staffing of organizing/coordinating office.
- . Print and distribute info packets.
- . Outreach to specific community newsletters on the issues we're raising.
- . Continue radio interviews, public education about the local and national campaign.

Formal public launching

At this point we're set to go--momentum is rising, media is picking up, groups and individuals are committed, people are beginning to work together to bring about the changes we're supporting.

- . Implementation of concrete programs and actions by specific interest groups.
- . On-going funding, fund raisers
- . Formal press conference with "heavies" and announcement of withdrawals.
- . Actions which might include: leafletting/discussing at strategic locations, community meetings, demonstrations, confrontation, street theatre, news service, photo displays, poster series-- INNOVATION is the key.

Obviously these areas are overlapping and ongoing at the same time. Specifics can't be spelled out until we're all contributing.

Concrete Work/Research

This is by no means a comprehensive list, but follows from the last meeting and upcoming events. It's important that the discussions and info exchange begin AS SOON AS POSSIBLE due to our "going public" in a limited way with Prexy's next visit here. I know that many of you aren't listed but are interested in some of these areas--I didn't feel right in putting you down so please INCLUDE YOURSELF by contacting those listed!

South Africa

Prexy Nesbitt	American Committee on Africa	212-838-5030
Milolanne Hecathorn	Bay Area Namibia Action Group	626-3131
Jody Parsons	No. CA Center for Corporate Responsibility	397-0833
Brian Sheppard	Campuses United Against Apartheid	548-4531
Paul Isaak	Pacific Lutheran Theological Seminary	526-9945
Niva Padilha	American Friends Service Committee	752-7766
Bruce Parker	South African Catalyst Project (Stanford)	327-3947

Red-lining

Sam Romano	United Neighbors in Action	654-1797
Bill Tileston		
Yvonne Golden (to the extent of finding out about the Western Addition Project Area Committee's data)		386-3728

Affirmative Action

Joseph P. Hall, Pres. NAACP		922-0650
Feeb	contact for Bay Area Gay Liberation	522-0860
Milolanne Hecathorn	BA-NAG	626-3131

Pension and Retirement Funds

Steve Greenberg	Local 29 OPEU	658-2374
John Marsh	BA-NAG and National Machinists	467-6867
Yvonne Golden	San Francisco Black Teachers Caucus	386-3728
Praxy Nesbitt	ACOA	212-838-5030

Union Deposits

Larry Wright	ILWU Local 10	532-5490
Leo Robinson		654-7351
Steve Greenberg	Local 29 OPEU	658-2374
John Marsh	BA-NAG and National Machinists	467-6867

Organizational and Public Money Deposits

Jody Parsons	NC-ICCR	397-0833
Praxy Nesbitt	ACOA	212-838-5030
Niva Padilha	AFSC	752-7766
John Harrington	CA Senate Committee on Social Responsibility	916-445-7816
Milolanne Hecathorn	BA-NAG	626-3131

Legal Liabilities and International Law

Judy Kurtz	contact for National Lawyer's Guild	826-6900
Jody Parsons	NC-ICCR (U.S. corporate law)	397-0833

Alternatives

Marilyn Shipman	Christian Student Movement	841-6342
Sam Romano	United Neighbors in Action	654-1797
Niva Padilha	AFSC	752-7766
John Harrington	CA Senate Committee on Social Responsibility	916-445-7816
Bruce Parker	South African Catalyst Project (Stanford)	327-3947
Terry Welch	Stanford C. for Responsible Investment Policy	494-6853

Campus-based Outreach (by no means limited to here...)

Carol Bremner	CUAA (Berkeley)	848-9465
Alex Kumjian	CUAA (Berkeley)	548-6665
Bruce Parker	South African Catalyst Project (Stanford)	327-3947
Chris Gray	Stanford C. for Responsible Investment Policy	327-3947
Marilyn Shipman	Christian Student Movement	841-6342
Paul Isaak	Pacific Lutheran Theological Seminary	526-9945
Bill Dittenhofer	Department of Economics, Stanford	329-0732

Community Outreach (also with regard to Praxy's coming visit)

Milolanne Hecathorn	BA-NAG	626-3131
Jody Parsons	NC-ICCR	397-0833
Niva Padilha	AFSC	752-7766
Yvonne Golden	SFBTC	386-3728
Toni Vincent	YWCA-Berkeley	848-1882
Sam Romano	UNIA	654-1797
John Harrington	CA Senate Committee on Social Responsibility	916-445-7816

Okay now, please contact each other in order to solidify outreach/research strategy and basic write-up for the pamphlet. It would be food if we could have a meeting on the 20th or 21st to see where we are in relation to the 2 week visit by Prexy and getting the pamphlet printed.

Going Public/Prexy's Next Visit

It has been confirmed that Prexy Nesbitt, who acts as the national coordinator (in a manner of speaking) for the National Bank Campaign, will be here from September 27 to October 8, with time in Los Angeles from the 29th to the 1st. This ten day period will be spent on a wider community scale which will include talking with interested community groups, radio (maybe tv) interviews, strategizing with us, and generally publicizing the campaign and issues we're raising.

He will be bringing the just completed slide show on Multi-National Bank involvement in South Africa as well as the now unreleased film on South Africa, South Africa: The Rising Tide, by the African filmmaker Boubakar Adjali. We've already set up two film benefits for October 1 at Epic West in Berkeley and October 4 at the Roxie on Valencia and 16th in San Francisco.

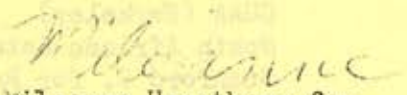
We'll need to do a lot of publicity around these two events (2 showings at each theater) as well as arranging community meetings at which the slide show can be shown. Thus it's quite important to get a leaflet finished which presents our underlying analysis into which our focuses fit (the present Green Sheet is only a presentation of facts with really no framework on why we've chosen these issues).

I apologize for the rush, but it's called "seize the moment"... I'll call people Thursday, the 8th, to see what's happening and about the meeting on the 20th or 21st. We really need help in a whole host of ways, so don't hesitate to offer, no matter how small your contribution might seem (names, connections, ideas, energy, etc.).

We do have a meeting set with Herb Gunther of the Public Media Center on That Thursday at 11:30. It will be a time to discuss how we can conduct this campaign, what publicity and media strategy to use, etc. Folks who are interested in coming should contact me or leave word at 824-1167.

THANK YOU!

In solidarity,


Miloanne Hecathorn for
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