

**ACCESS**  
**THE AMERICAN COORDINATING**  
**COMMITTEE FOR EQUALITY IN SPORT AND SOCIETY**

Dr. Richard E. Lapchick, Chairperson

P.O. Box 518  
New York, New York 10025

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Americans for Democratic Action  
American Friends Service Committee  
ARENA, the Institute for Sport and Social Analysis  
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President, Supreme Council for Sport in Africa  
**LABAN OYAKA**  
Organization of African Unity, Liberation

10 August 1979

**URGENT ACTION REQUIRED!**

Developments regarding the fight are breaking fast. Today's newspapers quote Bob Arum as saying he was wrong to believe the South Africans when they said sports would be integrated. He said the Tate-Coetzee will be the last fight he promotes in South Africa.

We are meeting with NBC-TV and Arum on Tuesday, August 14th. It will be very difficult for NBC to justify televising the fight after Arum's statements. We need maximum pressure on NBC and Arum IMMEDIATELY.

While you have this message, please send mailgrams to:

Art Watson, President  
NBC-TV Sports  
30 Rockefeller Plaza  
New York, New York 10020

ask for no NBC  
telecasts of fights  
with South Africans

Bob Arum  
Top Rank, Inc.  
450 Park Avenue  
New York, New York 10022

ask that in light of  
his change of heart,  
that he can THIS fight  
and not only future ones

**PLEASE DO THIS NOW - WE CAN WIN THIS!**

THE NEW YORK TIMES, FRIDAY, AUGUST 10, 1979

# Arum Charges 'Lie' on Apartheid Shift

Special to The New York Times

JOHANNESBURG, Aug. 9 — Robert Arum, the American boxing promoter, accused the South African Government today of having lied to him about plans to change its apartheid policy at sports events beginning with the World Boxing Association heavyweight title fight he is promoting between John Tate and Gerrie Coetzee in Pretoria on Oct. 20.

Arum said that he had been assured by Punt Janson, the Minister of Sports, that the segregated Loftus Versfeld stadium in Pretoria would be open to all races for the fight, as would all arenas in South Africa shortly thereafter. But earlier today in a newspaper interview, Janson denied that he had

promised an end to apartheid in sports in the near future.

The existing apartheid laws in South Africa prohibit the mixing of races; any exceptions must be made by the Government.

Arum said that the match between Tate, a black former truck driver from Tennessee, and Coetzee, a white South African, would take place but that it would be the last one Arum promoted in South Africa.

**'Jackson Is Right'**

The fight has drawn opposition from South African blacks and from American civil-rights activists, including the Rev. Jesse Jackson. Arum had previously dismissed Jackson's protests.

"I hate to admit it," Arum said at a luncheon today at the racially mixed Burgerspark Hotel, "but Jesse Jackson is right about this country. I was told that the Loftus Versfeld Stadium would be open to all races, to all sports at all times. Now I say to hell with this stadium and the sports policy of this Government. They are selling a load of hooey to the world."

There was no comment from Janson about Arum's remarks. Apparently the 86,000-seat stadium will be integrated for the Tate-Coetzee fight and perhaps remain integrated afterward. The Northern Transvaal Rugby Union, which has jurisdiction over the stadium, has agreed in principle that racial barriers will fall.